

Research

Book Chapters	<ul style="list-style-type: none"> ▪ Jain, P. & Bimal, S., “Prospects for India: Foreign Direct Investment in Pakistan”. In India- Pakistan Trade: Strengthening Economic Relations (2015), Springer Publication ▪ Jain, P. & Kumar, R., “Ease of Doing Business Ranking: How Delhi Mumbai Skew Results”. In Economic Development in India Vol 225/226 (2017), Academic Foundation ▪ Binani, N, Singh, A. & Jain, P. “Saheli: The Zero-Side-Effect Pill— Marketing of Oral Contraceptives in the Context of Sexual Education to Create Socially Responsible Consumers". In Social and Sustainability Marketing: A Casebook for Reaching Your Socially Responsible Consumers through Marketing Science (1st ed.). (2021) New York: Routledge, Taylor & Francis ▪ Jain, et al. Unravelling Bangladesh's Informal Manufacturing Sector With a Focus on Textile and Garments. Informal Manufacturing and Environmental Sustainability (2024) Emerald Publishing Limited, Leeds
Books	<ul style="list-style-type: none"> ▪ Jain, P. (2016). Shodh Yatra: Research on Self (During Travel in Leh). India: Partridge Publishing - A Penguin Random House Co. (Qualified for “International Elite Book Club” - Frankfurt Book Fair 2016) ▪ Editor of Potpourri of Jainism (2023), MLBD ▪ Editor of Potpourri of Jainism -2 (2024), MLBD
Case Study	<ul style="list-style-type: none"> ▪ Jain, P. (2013). Economics behind the internationalization of Biocon India Ltd. Emerald Emerging Markets Case Studies, 3(7), 1-20 ▪ Seth, P. & Jain, P. (2023). Case Study: Karo Sambhav. Sage Business Cases ▪ Seth, P. & Jain, P. (2024). Against the System: Implementing a Decentralized Water Management Plan. Sage Business Cases ▪ Seth, P. & Jain, P. (2025). Embracing Change: From the 120-Year-Old Family Legacy Business and World’s Leading Publishers of Indology Books. Sage Business Cases
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- Seth, P. & Jain, P. (2021, Sep 10). What Impacts Child Malnutrition in India and Why We Need to Be Aware of These Factors. The Wire
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 - Jain, P., et al (2020), "Demographic Dividend or Demographic Nightmare". 3rd International Online and Multidisciplinary Conference, Andhra Pradesh, India (Scopus Indexed)
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Conferences/
Presentations

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- Kumar, R. & Jain, P., “State of the Indian Economy”. SEBI, Mumbai, October 2016
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